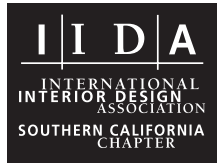


# 2012 Student Scholarship Awards

# call for entries



## IIDA Southern California Chapter 2012 IIDA Calibre Student Scholarship Awards

November 22, 2011

Dear Design Student,

We are excited to announce that the International Interior Design Association (IIDA) Southern California Chapter will be offering four scholarships totaling \$15,000 in recognition of outstanding student work prepared during the 2011-12 academic year. In addition, the IIDA Southern California Board of Directors may select one exemplary student to receive the prestigious Stephanie Tarr Scholarship, valued at \$5000.

We invite you to participate in this prestigious competition, which provides all students with great industry exposure and networking opportunities.

The scholarship recipients will also receive a sponsored ticket to the 2012 Calibre Awards cocktail reception, dinner and awards program at the Century Plaza Hotel in Century City, where they will be celebrated with on-stage award recognition.

## Call For Entries Application

Applications with instructions can be found on the homepage of our chapter website: [www.iida-socal.org](http://www.iida-socal.org).

## Application Format

This year, the applications must be filled out using our online system. Use this form as a guide to gather your information ahead of time. Click the following for a direct link to the online application form:

<http://www.iida-socal.org/students/scholarshipawards/>

## Key Dates & Deadlines

Written Application Deadline: **Friday, February 3, 2012**

Verbal Presentation Day: **Saturday, March 10, 2012**

No project work is required for the written application, and the verbal presentation is a review of your selected portfolio material with a jury of industry professionals. We encourage you to submit your application early, and then focus on what you will be presenting at the event. The location and schedule of the Presentation Day will be confirmed in early February and issued, along with other details, to all eligible candidates.

Notification: All candidates will be notified of the scholarship results on March 30, 2012.

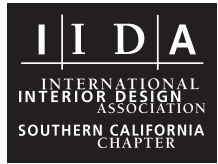
Scholarship Award Presentation: The 24th Annual IIDA Calibre Awards will be held on May 11, 2012 at the Century Plaza Hotel in Los Angeles.

On behalf of the IIDA Board of Directors, we sincerely thank you for your interest in the IIDA Scholarship Program. We look forward to seeing you and your inspiring work!

International Interior Design Association  
Southern California Chapter Student Affairs

# 2012 Student Scholarship Awards

# call for entries



## Eligibility

- All scholarships are offered to students who are pursuing an undergraduate degree in the field of Interior Design, Interior Architecture, or Environmental Design at a College or University in Southern California. The scholarships provide financial assistance to students who have a record of accomplishment in their selected field of study and who show potential to advance the interior design profession.
- Scholarships are available to students currently enrolled in their third year of the design curriculum or higher.
- Students must have a 3.0 GPA or higher in their design curriculum, verified with accompanying transcripts.
- Students must be IIDA members, or have recently submitted a membership application (on-line membership applications are available at [www.iida.org](http://www.iida.org)).

## Judging

- Students may enter one of the two award categories of their choosing.
- As in a real-world client presentation, students will present their work to a team of judges in an interview style format. All applicants will be invited to attend the presentations.
- Students will present work they have completed as part of their coursework in interior design, interior architecture or environmental design, which they determine to be relevant to the selected award category.
- The student's written application will be reviewed by the judges as part of the decision process.

## Awards\*

- Four cash scholarships will be awarded. Each category will have a first place award of \$5000, and a second place award of \$2500.
- Additional Scholarships may be awarded at the judges' discretion.
- Scholarship winners will receive their awards at the IIDA Calibre Awards event on May 11, 2012.
- Scholarship winners will be featured in the Calibre Awards event program, and will also be featured on the student affairs page of the IIDA Southern California Chapter website following the event.
- In addition, Scholarship winners will be introduced at the annual IIDA Leader's Breakfast held in the fall of 2012.

\* Award may be taxable. Please consult your financial advisor.

2012 Student Scholarship Awards

# call for entries



## CATEGORIES

### Social Relevance in Interior Design

First Place - \$5,000

Second Place - \$2,500

Candidates submitting for Social Relevance will present a project which addresses a significant social or cultural problem that uses the power of interior design to transform our environment and the way we inhabit or use our space. Examples of possible subjects are issues addressing aging in place, sustainability, universal design, meeting the needs of under-represented populations, or programs developed to engage in a critique of contemporary social or cultural ideologies.

### Innovation in Interior Design

First Place - \$5,000

Second Place - \$2,500

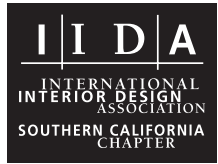
Candidates submitting in the category of Innovation will present a project that illustrates an innovative design solution and creativity. The subject of the project is not limited – the focus of this category is on the process that led to the solution. The process is often where much of the creative design solutions are formulated. It will be important for students to articulate the design problem and how they arrived at the creative solution through research, planning, graphic thinking and process.

### Stephanie Tarr Scholarship

\$5,000

This award has been established in the memory of Stephanie Tarr, to recognize the inspirational influence she had on the interior design industry in Southern California. The award recognizes well-rounded, exceptional design excellence, and may be bestowed at the discretion of the judging panel and IIDA Board of Directors. To be eligible for consideration, project work must demonstrate how environmental, social, technology, and cultural issues are addressed in the design solution. Candidates are also encouraged to be actively involved in professional or social organizations that promote the transformative power of design.

# call for entries



## Submission Requirements for Written Application

- Completed two-page Scholarship Application Form, including the required essay on separate sheets.
- Proof of IIDA membership (or copy of Membership Application).
- Copy of unsealed school transcripts (Unsealed transcripts are readily available from the school admissions office or online).
- Letter(s) of Recommendation or Student Recommendation Form (to be completed by interior design professional or educator).
- Applications are to be submitted electronically – hard copy submissions will not be accepted.
- Completed applications must be received by 5:00pm on February 3, 2012.
- Applications will be reviewed and an email reply will be sent during the week of February 6, 2012 confirming receipt and completeness.

## Verbal Presentation

- All students who submit a complete written application and meet the eligibility requirements will be contacted via email with further instructions about the verbal presentation.
- The verbal presentation will be delivered to a jury of Scholarship Review Board members, representing professionals in the interior design, architecture, environmental design and related fields. Presentations will be held on Saturday, March 10, 2012 between 9:00am and 4:00pm, at a location to be determined. All applicants will be invited to attend a social mixer with members of the jury and other professional at the conclusion of the presentations.
- Students will present their original work. All material must be mounted on 30x40 boards, and the presentation material is limited to a maximum of three boards. Electronic media will not be accepted.
- Three easels will be provided for display of the boards.

# 2012 Student Scholarship Awards

# application form 1



## Contact Information

LAST Name \_\_\_\_\_

FIRST Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Best time to call: \_\_\_\_\_

e-mail \_\_\_\_\_

*(required for instructions & notification)*

## Class Level as of December 2011

Undergraduate Institution \_\_\_\_\_

Program Title \_\_\_\_\_

Class Level as of December 2010:

Freshman

Sophomore

Junior

Senior

GPA (attach transcript for verification) \_\_\_\_\_

Anticipated Graduation Date \_\_\_\_\_

Degree:

B.A.

B.S.

B.F.A.

Other, specify: \_\_\_\_\_

## Activities & Involvement

Honors & Awards:

Work Experience:

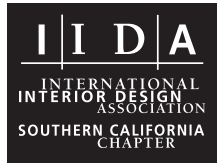
IIDA Activities:

Other Activities:

Other Affiliations:

# 2012 Student Scholarship Awards

# application form 2



## Professional Essays

On a single sheet of 8-1/2"x11" paper, double-spaced, describe why you chose this category and how this category is relevant to the work you will be presenting. The essay should include your philosophy of design, and how this philosophy is manifest in your presentation.

## Selection of Category

Select one of the following categories:

- Social Relevance in Interior Design
- Innovation in Interior Design

## Professional Recommendation

Contact information for person recommending student:

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Recommendation Form:

- is attached
- will be sent separately

## IIDA Membership

IIDA Membership # \_\_\_\_\_

If you are a new IIDA applicant, attach a copy of your online IIDA membership application or receipt and dues payment. Application available at [www.iida-socal.org](http://www.iida-socal.org)

## Signatures

Both the applicant and an instructor must sign:

I verify that the information included in this application is true and accurate to the best of my knowledge.

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

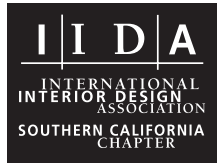
Instructor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Instructor's Name (print) \_\_\_\_\_

Please print and sign this form, then scan and include it with the submission.

# 2012 Student Scholarship Awards

# recommendation



## Professional Recommendation

This form is to be completed by an interior design professional or educator who is recommending the student.

Student Name \_\_\_\_\_

Field of Study \_\_\_\_\_

Recommendation Contact Information:

Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Department/Institution \_\_\_\_\_

Phone \_\_\_\_\_

How long, and in what capacity have you known the applicant?

This reference is prepared with the understanding that my identity as the author of these comments:

- will
  - will not
- be held in confidence.

Please indicate the student's ability and competence in comparison with other individuals whom you have known at similar stages in their educational level:

	Average	Above Average	Excellent	n/a
Skill Level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knowledge in chosen field	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motivation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to plan & complete assignments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written Communication Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visual Communication Skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maturity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Self Reliance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Potential for Growth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional comments may be provided and sent separately if needed. You, the referring party, may return this form separately via email, or submit with the student's electronic package. If sending separately, please scan in .jpg or .pdf format and send via e-mail to: [vpstudents@iida-socal.org](mailto:vpstudents@iida-socal.org). In the subject line, please include student's name and the words "Professional Recommendation."

By putting my name in this field, I am electronically verifying that the information included in this application is true and accurate to the best of my knowledge.

Signed \_\_\_\_\_ Date \_\_\_\_\_